

THINK TANK

DELIBERATION SPACE ON THE GREEN RECOVERY

Working Document No. 4n

19 January 2021

This working document is a continuation of Document no. 4 and complements the reflection exercise on the evaluation of the project "Climate-Committed Citizens" with a similar reflection on the project linked to the circular economy. Conceptually, it introduces the concept of participatory assessment by accepting that assessment is an elastic term that stretches to encompass judgements of different kinds (Weiss, 1998). Evaluation is performed for a number of key purposes, including the following:

- Accountability
- Support for decision-making
- Programme improvement
- Knowledge generation
- Learning

The programmes being evaluated involve a number of relevant social actors. Their interests and visions must be taken into account. These actors may be the public authorities, the actors involved in staging it and the members of the public affected. In terms of the methods and data used, the evaluation can be carried out using qualitative or quantitative methods and data. Mixed techniques combining both parts can also be used.

Conventional and participatory evaluation

Two evaluation models are introduced: conventional and participatory evaluation. We work on the basis of these models.

It is important to bear in mind that participatory evaluation is built on four key principles:

- Negotiation: social or political
- Learning: capabilities, improvements and changes
- Flexibility: a dynamic adaptive process
- Participation: openness of the process and inclusiveness

	Conventional	Participative
Who?	External experts.	Policy makers and

		agents of implementation, in partnership. Participant.
What?	Targets and success criteria pre-established from the outset (outcome-focused).	Criteria and objectives discussed and negotiated and focused on outcomes and processes.
How?	Predetermined quantitative methods. External perspective.	Mixed methods (quant. and qual.). Methods and data shared through participation.
For whom?	Political decision-makers, financiers.	Participants. Social stakeholders.
Why?	Accountability. Summative Evaluation.	Continuous learning. Formative evaluation.

Results of individual reflection: timescale May 2021

Specific targets are set in order to promote greater knowledge about the current context in the circular economy sector at a provincial level.

Objective	Evidence
<p>1. Detailed roadmap of the technical, economic and legal process to implement a pilot project in 2023 and launch official calls for proposals.</p> <p>2. Complete actions to promote citizens' knowledge of the process.</p>	<p>1. A document published with a preliminary (May) and updated (October) roadmap.</p> <p>2. Publication on websites, social media, etc., and impact metrics.</p>
<p>1. Identify good practices in circular economy in Gipuzkoa (products and services) to be applied in circular and innovation purchasing and public procurement.</p>	<p>1. Actions carried out by companies (eco-design of products/services and processes).</p> <p>2. Catalogue of good practices.</p>
<p>1. Determine the real potential for application and launching of the pilot project from all sectors: prepared sectors,</p>	<p>1. Number of existing circular economy products or services offered by companies in the province that can be</p>

definitive criteria that can be assumed and implemented by the public administration.	<p>implemented.</p> <p>2. Definition of the main quantitative economic, environmental and social indicators to monitor the project, before, during and after its implementation</p> <p>3. Definition of qualitative user indicators.</p>
1. Analyse the current context of Climate-Committed Citizens. What is being done and how can we incorporate it in our territory?	<p>1. List: necessary regulations to be developed, priority materials for Climate-Committed Citizens.</p> <p>2. List possible actions in our territory imported from other countries that are already seeing success in their Climate-Committed Citizens programme.</p>
<p>1. Bring visibility to the programme.</p> <p>2. Knowledge of this work among companies, society.</p>	<p>1. Percentage of companies that are taking circular economy actions.</p> <p>2. Level of knowledge of this programme.</p>

Results of individual reflection: timescale 2023

Targets are highlighted that have a broader scope for the next three years, with a higher level of ambition, such as extending the plan to a larger number of companies and administrations.

Objective	Evidence
<p>1. December 2023: to have completed a first green purchasing pilot scheme.</p> <p>2. Public awareness of the process.</p>	<p>1. Number of products or services offered</p> <p>2. Number of bids received</p> <p>3. Number of contracts signed</p> <p>4. Results of the survey</p>
1. Extend the process carried out in the provincial government to other administrations.	<p>1. Specifications that include circularity-related requirements.</p> <p>2. Changes in companies: change in manufacturing processes...</p> <p>3. Effect on waste.</p>

<p>1. Real impact and achievements of the 4 pilot projects launched on circularity principles</p>	<p>1. Analysis of returns and measurement of indicators in the territory.</p> <p>2. Quantitative and qualitative returns for the administration, for companies, for end users and for the general public.</p> <p>3. Degree of difficulty in application and analysis of its replicability.</p>
<p>1. Motivate companies by discovering areas of work and results that bring them value for their own initiatives, their work and for the members of their organizations.</p> <p>2. Reduce existing reticence towards new materials.</p>	<p>1. Work of organisations in the field of circular economy.</p> <p>2. Post-sale analysis to analyse user feedback.</p>
<p>1. Repeat of the 2021 initiative, with a broader scope in 2022 and 2023.</p> <p>2. Degree of progress in recent years.</p> <p>3. Roll out to a larger number of administrations / companies.</p>	<p>1. Increase in number of participants.</p> <p>2. Increase in the percentage of specifications.</p> <p>3. Percentage of public tenders with circular economy.</p> <p>4. Identification of companies and increase.</p>

Results of individual reflection: timescale 2030

It is important to develop broader and more ambitious frameworks at a provincial level, such as implementing mandatory circular criteria in all public administrations.

Objective	Evidence
<p>1. X% of the Provincial Government's procurements in accordance with green purchasing procedures.</p> <p>2. Development of the market for circular products and services in Gipuzkoa.</p>	<p>1. Number of products/materials involved in the process.</p> <p>2. Percentage of the value of green purchases.</p> <p>3. Number of companies offering green</p>

	products and services.
1. Extend the process to society.	1. Market research to identify changes. 2. Waste generated: e.g., less packaging.
1. Implementation of mandatory circular criteria in all public administrations: 100% Circular Gipuzkoa 2030.	
1. Standardise Green Public Procurement and Contracting and more specifically Circular and Eco-innovation in Gipuzkoa.	
1. Have clear regulations.	

Results of the group reflection: timescale 2021

Aspects highlighted in the group reflections including bringing visibility to the programme, designing a roadmap with all the necessary steps to implement green purchasing, and identifying priority materials and services, as well as learning what is being done elsewhere.

Objective	Evidence
1. Pilot testing of tenders and bringing visibility to the programme. 2. Design of roadmap of all steps required to implement green procurement (legal part solved?). 3. Bring visibility to the programme. Percentage of companies that are performing these actions.	1. Exemplary tenders and specifications. 2. Surveys among companies on the situation. 3. Document published with roadmap.
1. Identify priority materials and services, and determine what is being done elsewhere. Develop necessary regulations for strategic and more specifically environmental public procurement and contracting. Public procurement should start to include environmental criteria that are scored in the bids submitted to encourage companies to begin the "greening process". New business activities in this area.	1. List these materials to be incorporated and to determine their economic and social impact. Prioritization of these same materials. 2. Instruction or procedure from the Provincial Government setting out recommendations for incorporating these criteria. 3. Public awareness-raising.

Results of the group reflection: timescale 2023

The main objectives shown are, for example, to measure the current state of companies and the progress made among public administrations.

Objective	Evidence
1. Programme implementation: companies are familiar with it. 2. 20% Regular circular public tenders. 3. Status of companies. 4. Pilot green purchasing programme underway. 5. Level of progress. Increase the number of administrations.	1. Percentage of public tenders with circular economy criteria. 2. Percentage of bids. 3. Industrial / urban waste. 4. Having a purchase pilot completed: number of bids received, signed, etc. 5. Increase in number of participants. 6. Specifications. 7. Companies that are working on it.
1. Involve all actors, training work. Reduce aversion towards new materials.	1. Development of an ecosystem of companies in a circular economy. 2. Increase in number of bids received for tenders with environmental specifications 3. Emergence of new start-up companies in the circular economy.

Results of the group reflection: timescale 2030

Only one objective related to environmentalization of companies stands out.

Objective	Evidence
1. A registry of environmental companies, which would force companies to go green in order to access these new contracts.	