

THINK TANK

Deliberation process on the Work of the Future: 13. Working Document

COLLABORATIVE GOVERNANCE: CONCEPTUAL BASES AND INITIAL APPROACH

(21 October 2021)

Introduction to the Session

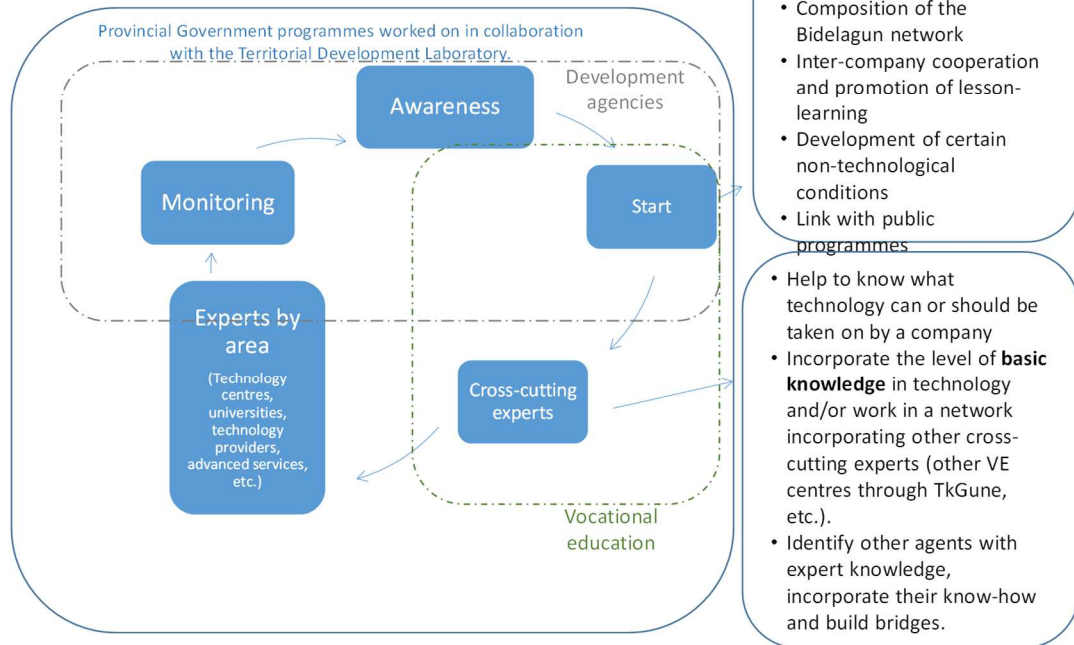
This document corresponds to the third session of the second phase of the deliberation group. In previous sessions, the bases for this new phase were established and the meaning of work was discussed. In the third session, collaborative governance was discussed. In this phase, the deliberation on this concept has a specific objective: for the stakeholders in the policy ecosystem to have agreed on a new model of governance by the time a methodology for addressing the meaning of work through experimentation is defined, in such a way as to enable effective access for business.

After discussing the characteristics of collaborative governance during the session, a governance model was presented, which has already been agreed upon by the Provincial Government of Gipuzkoa with the regional development agencies and vocational training centres. The proposal was to take this model as a starting point and adapt it to allow the other agents participating in the think tank to have a place in this model as well. This working document contains the model presented and the contributions made by the participants for its redefinition.

Model submitted

The figure below shows the governance model proposed as a starting point for reflection.

Fundamentals provided by the Territorial Development Laboratory.



The previous model included the roles agreed within the framework of the policies of the Provincial Government of Gipuzkoa, in collaboration with the provincial government itself, aimed at regional development agencies and vocational training centres.

Proposals for construction of the new model

Based on the above model, the deliberation groups asked participants which governance models should be used in the future, in order to who companies a methodology on the meaning of work. Participants were reminded that as well as the participating agencies and centres, Adeg, Asle and the Chamber of Commerce are also now participating in the deliberation group.

The contributions received from the dynamics are listed below:

- The model presented is considered suitable; In addition to agencies and vocational training centres, business associations and universities are equally important.
- This issue requires agents to build bridges between companies and experts; for this purpose, agencies, business associations and clusters were mentioned, and different opinions arose as to the suitability of each of these stakeholders.

- In this regard, the importance of awareness-raising and dissemination should be emphasized. Public institutions will play an important role in this work, but other stakeholders should also be involved.
- It was mentioned that at some point in the process, it will be necessary to include consultancy firms, to play the role that is currently being undertaken on their own by the universities. With regard to this space, it was commented that the university will initially generate knowledge and the consultancy firms can then approach the world of employment and business. However, it is important to stress the importance of the university receiving information.
- The role of business in experimentation is to design a model in which companies can guarantee their employees values and strategies.
- Just as there are reference points for addressing issues related to occupational quality or safety, there should also be staff working in this area.
- All of this should form part of the territorial strategy and should be carried out in collaboration, for example, with the Basque Government.
- All public administration programs should be available in unified form, and, for this purpose, a digital meeting point might be considered.
- We have to reach out to people with this issue, if possible before they enter the labour market, either in the education system or in the family environment. Therefore, we not only need a line of work that reaches out to SMEs, but also another line of work to reach out to individuals. Here, it is worth highlighting the importance role that vocational training and the universities could play.

Taking these ideas as a basis, we have prepared the following image, showing the role of the different actors involved.

Governance model for developing the meaning of work

