INNOVATION CULTURE IN THE PUBLIC SECTOR

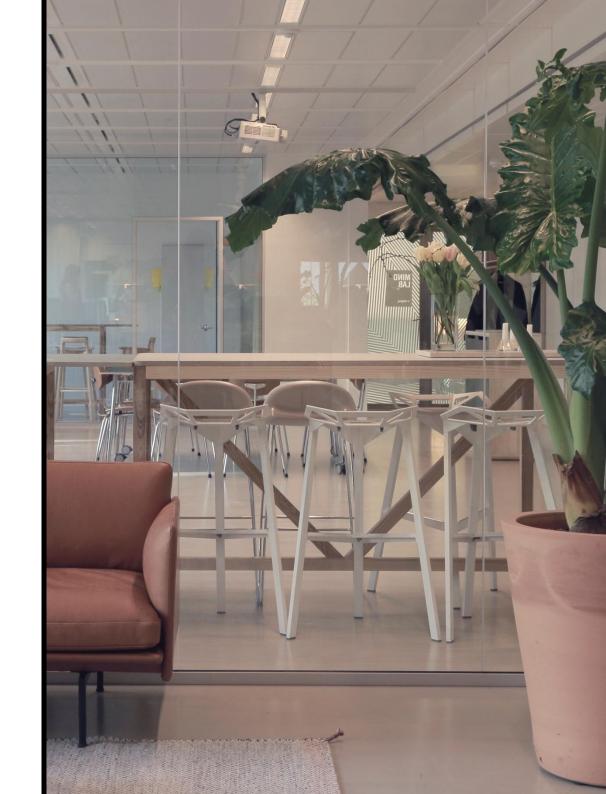
How We Push for a Cultural Change in the Danish Government

Thomas Prehn, Director

MINDLAB

3 GENERATIONS OF INNOVATION

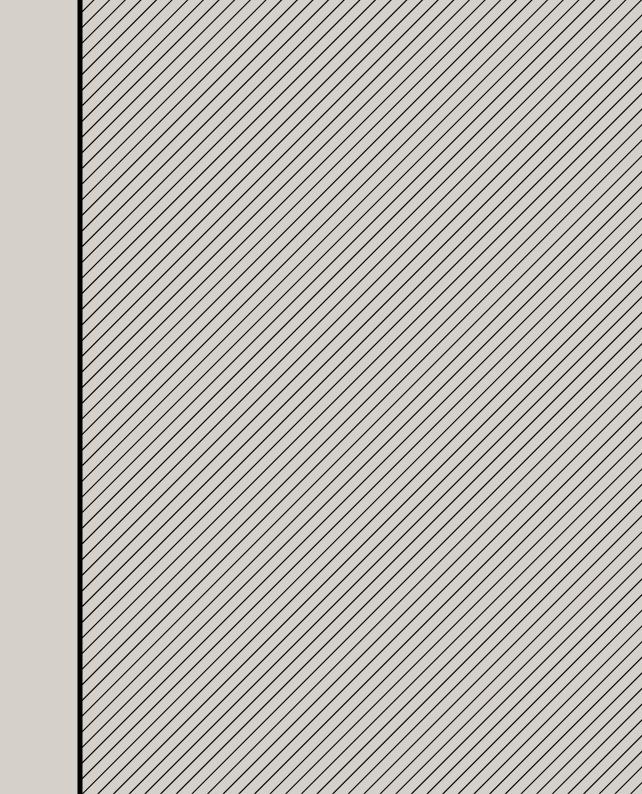
- 1 / ideation [2002]
- 2 / user oriented [2007]
- 3 / culture and leadership [2015]



MINDLAB PIONEERS POSSIBLE FUTURES OF PUBLIC SECTOR

3 WAYS OF CULTURAL PUSH

- 1 / projects
- 2 / LabRats
- 3 / project x



3 WAYS OF CULTURAL PUSH

- 1 / projects
- 2 / LabRats
- 3 / project x

Projects are used as platform for experimenting with ways of problem framing and solution finding—to prove 'impossible' wrong



3 WAYS OF CULTURAL PUSH

- 1 / projects
- 2 / LabRats
- 3 / project x

A pioneer-network of volunteer, brave officials revolutionizing the way ministries evolve—one small step at the time through everyday experiments

"THE REVOLUTION WON'T BE STAFFED."

- ZACK EXLEY



3 WAYS OF CULTURAL PUSH

- 1 / projects
- 2 / LabRats
- 3 / project x

Organizational interventions that change culture—by designing and pushing behaviour, vocabulary, and artefacts that stick





THOMAS PREHN

DIRECTOR

tpr@mind-lab.dk @tprehn