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INNOVATION CULTURE IN THE PUBLIC SECTOR

How We Push for a Cultural Change
in the Danish Government

Thomas Prehn, Director

MINDLAB

3 GENERATIONS OF INNOVATION

1 / ideation [2002]

2 / user oriented [2007]

3 / culture and leadership [2015]



**MINDLAB PIONEERS
POSSIBLE FUTURES
OF PUBLIC SECTOR**

3 WAYS OF CULTURAL PUSH

- 1 / projects
- 2 / LabRats
- 3 / project x

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Projects are used as platform for experimenting with ways of problem framing and solution finding—to prove ‘impossible’ wrong



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A pioneer-network of volunteer, brave officials revolutionizing the way ministries evolve—one small step at the time through everyday experiments

"THE REVOLUTION WON'T BE STAFFED."

– ZACK EXLEY



3 WAYS OF CULTURAL PUSH

- 1 / projects
- 2 / LabRats
- 3 / project x

Organizational interventions that change culture—by designing and pushing behaviour, vocabulary, and artefacts that stick



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THOMAS PREHN

DIRECTOR

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tpr@mind-lab.dk
@tprehn